

The logo features a stylized 'A' composed of a grey diagonal bar and a red shape that tapers to a point on the right.

ASSET ALLIANCE GROUP | SRC

The letters 'SRC' are in a bold, white, sans-serif font. A vertical red line is positioned to the left of the 'C'. The letter 'C' contains a blue circle with a white saltire (X-shaped cross) inside, which is the flag of Scotland.